

Equine Industry Symposium

February 10, 2018

8:30am	Registration desk open	THORN hallway
9:00am	Welcome and opening remarks (Akaash Maharaj, Malcolm Campbell)	THORN1200
9:20am	Heather Ramey – <i>Youth Involvement: Research Findings on Engaging and Retaining Youth in Activities</i>	
9:50am	Jenny Mayer, Agscape – <i>Incorporating youth engagement through the school system</i>	
10:20am	Break – refreshments available in hallway	
10:40am	Kim Leffley, Canadian Pony Club - <i>Let's get engaged! (Finding the "We" in the "iGeneration")</i>	
10:55	Pam Coburn, Ontario Equestrian - <i>Youth engagement through industry initiatives</i>	
11:20am	David Reynolds, INAC Services – <i>Tax benefit opportunities for engaging youth in equine careers</i>	
11:50am	Gayle Ecker - Equine Guelph on the <i>"Power of Partnerships"</i>	
12:10pm	MAAAX Equine Feed sponsor	
12:20pm	Recap of morning and instructions for afternoon round tables	
12:30pm	Lunch	
1:10pm	Divide into roundtables	
1:15pm	Breakout sessions	
2:30pm	Break	
2:45pm	Recap within themes	
3:15pm	Summary presentations	
4:00pm	Concluding remarks	
	Dinner on own	
7-10pm	Equine Career Night hosted by BBRM students	PCH