**“Well done - best exhibit at the park!”**

**Georgetown KY**

Equine Guelph thanks all the sponsors who made the presence of EquiMania! at WEG a reality: sponsors and superb volunteers.

This feat could not have been achieved without excellent equestrian organizations all over the United States, teaching equestrians to use their helmets and pick up the safety of their participants.

Another extremely popular draw at the Equine Guelph demo was the Helmet Fitting Demonstration sponsored by Equine Guelph, Alltech, UK Healthcare, Safe Kids (Fayette County), SSG Gloves, Triple Crown and the Kentucky Horse Park.

"Well done- best exhibit at the park" - Georgetown KY

Equine Guelph’s display was touted as “the most hands-on exhibit at the park” by many a participant. We are please to know that our initiative made learning about equestrian safety fun! The response was so overwhelmingly positive that we hope to extend the initiative to more Safe Kids chapters across the United States, teaching equestrians to use their helmets and pick up the safety of their participants.

As a result of joining up with EquiMania! at the Alltech FEI World Equestrian Games, we were the first coalition of Safe Kids USA to present an equine helmet safety demonstration sponsored by Equine Guelph, Alltech, UK Healthcare, Safe Kids (Fayette County) (EquiMania!), Pegasus, Children’s Hospital, Safe Kids USA, Lexington, Kentucky. We are happy to announce that more than 63,000 student admissions were paid by Alltech’s business partners, under the Give Kids A Chance program.

Tourists from throughout the United States, teaching equestrians to use their helmets and pick up the safety of their participants.

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