World, Meet Equine Guelph!

EquiMania! Named the Official Youth Education Centre for the Alltech FEI World Equestrian Games 2010 in Kentucky

The Alltech FEI World Equestrian Games 2010 has invited Equine Guelph’s EquiMania! to be the centre for youth equine education over the 16-day competition coming to Lexington, Kentucky next fall.

EquiMania!, Equine Guelph’s interactive traveling education centre for youth, has been a popular exhibit in Canada – featured regularly at the Royal Agricultural Winter Fair, Can-Am All Breeds Equine Emporium, Royal Manitoba Winter Fair and rural agricultural fairs – but never before has the 5,500 lb. exhibit ever crossed international borders.

The Games, to be held at the Kentucky Horse Park in Lexington, Kentucky from September 25 – October 10, 2010, are the world championships of the eight equestrian disciplines recognized by the Fédération Équestre Internationale (FEI). Held outside of Europe for the first time, the competition involving 600 riding competitors and 700 horses from more than 60 countries is expected to be attended by as many as 600,000 spectators and viewed on television by an international audience exceeding 460 million.

EquiMania! will be located in the centre of the Park – in the Carriage House. The facility will be shock full of unique educational displays, activities and quizzes to engage youth about horse health care and safety. Kids of all ages will learn: how to braid a tail, about potential careers in the horse industry, to tell the age of a horse by its teeth, horse farm and rider safety, to identify horse bones, colours of equine competition ribbons, equine nutrition, how to wrap legs and what parasites look like.

What People are saying about EquiMania!

“I just wanted to tell you that this is the best display that I have ever seen for kids and horses. You folks should be very proud of what you have accomplished here.”

“It’s been 20 years since I have been back to the U of G, and I am so pleased to see the outreach that Guelph is making for the horse industry. This is quite impressive to see the range of programs you now offer for the horse industry.”

“No computers anywhere, and yet look at how the kids are getting involved. This is great.”

“I wish we had this when I was a kid!”

UPCOMING EVENTS

March 19-21 - EquiMania! at the Can-Am All Breeds Equine Emporium, London
March 24, 31 & April 7, 14 - Horses 101 Seminars, Erin
March 27 & April 10 - Healthy Lands for Healthy Horses Workshop, Caledon
April 6, 13, 20 & 27 - Horses 102 Seminars, REACH, Clinton
April 15 & 16 – Groom One Orientation Workshop, Ajax

Meet our EquiMania! Sponsors

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